



Blended Intensive Programme

Communication and education Development using EdTech tools

**University of Bielsko-Biala, Poland
Faculty of Humanities and Social Science
International Relations Office**

Virtual part: 5th, 7th, 12th, 14th, 19th, 21st of November
Physical mobility: 25th - 29th of November

ABOUT US

The University of Bielsko-Biala was founded in October 2001 as an independent governmental academic institution. At present, about 5,000 students study at five faculties: Faculty of Mechanical Engineering and Computer Science; Faculty of Materials, Civil and Environmental Engineering; Faculty of Management and Transport; Faculty of Humanities and Social Sciences, and Faculty of Health Sciences. The University employs about 400 people, including 200 experienced professors and other academic staff. As the only state educational institution in the Podbeskidzie region which provides tertiary education, the University of Bielsko-Biala has a vibrant community of ambitious individuals who contribute to the University's research and didactic potential by constantly attaining their professional, educational and social



goals. The University is firmly rooted in the region which is reflected in various enterprises with members of the community and also in its research interests.

The " Communication and education Development using EdTech tools" offers a comprehensive overview of communication and development skills, focused on building strong position on future labor market, through a combination of remote lectures and stationary practical workshops. The program covers diverse topics to provide participants with a well-rounded understanding of personal development.

Area of lectures and workshops:

- ✓ Raising and upskilling inter-personal competences**
- ✓ Building Individual Development Plan**
- ✓ Team-building skills**
- ✓ EdTech skills and tools**
- ✓ Using AI tools in EdTech**

We invite students from all European universities from the areas of: Languages, Management, International Management, Psychology, Economy, Business Communication and similar.

We also invite to collaborate teachers/researchers/specialists who are open to sharing their knowledge with students in an active and engaging way. BIP has the way of practical side with workshops, study visits, round tables and offers student a possibility to gain additional 3 ECTS points to their curriculum.

The program's blended approach, combining theoretical understanding through remote lectures and practical application in stationary sessions,



ensures participants gain a comprehensive skill set in personal development.

The maximum number of participants in this BIP is limited to 40.

Forms of activity

- ✓ **Online lectures before arrival - 0.5 ECTS (12 hours)**
- ✓ **Physical part at our University 1.5 ECTS (lectures, workshops and study visits)**
- ✓ **Students' own work - 1 ECTS (25 hours)**

Number of credits for BIP – 3 ECTS

Practical information for physical component

- ✓ **Venue: Campus of the University of Bielsko-Biala, 2 Willowa Str.**
- ✓ **Dates: 25th -29th of November 2024**

PRELIMINARY PROGRAM

Virtual part (MS Teams Platform) lecture topics:

- ✓ **EdTech solutions and tool – introduction**
- ✓ **Artificial Intelligence in EdTech – law aspects**
- ✓ **Skills and competences in business and technology**
- ✓ **Communication through new technologies**
- ✓ **Artificial intelligence in EdTech – practical side**



Physical mobility (Campus of the University of Bielsko-Biala)

Monday, 25th November

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| 8:00 – 8:30 | Morning coffee |
| 8:30 – 8:35 | <i>Official opening of the Blended Intensive Programme</i> |
| 8:35 – 9:00 | <i>Presentation of the University of Bielsko-Biala</i> |
| 9:00 – 9:30 | <i>Regional Development Agency in Bielsko-Biala – how we support innovations and business sector – Mr. Jan Sienkiewicz MSc and Mrs. Patrycja Węgrzyn MA</i> |
| 9:00 – 10:30 | <i>I can adapt to the new international environment /campus tour with exercises, quiz about the UBB with prizes for winners/ - Mr. Bartosz Dębowski MSc Eng.</i> |
| 10:30 – 12:00 | <i>I can present myself - I am open to getting to know others /active exercise to engage participants, presentation of UBB/ - Mrs. Agnieszka Zielińska PhD</i> |
| 12:30 – 13:30 | Lunch in the city center |
| 13:30 – 14:30 | Sightseeing |
| 14:30 – 16:00 | <i>I can listen carefully – improving communication skills during a city game</i> |



Tuesday, 26th November

- 8:00 – 8:30** **Morning coffee**
- 8:30 – 10:00** ***EdTech innovations in education – introduction – Mrs. Dagmara Mika PhD***
- 10:00 – 11:30** ***Artificiall Inteligences and law aspects in EdTech - Mr. Piotr Dziwiński PhD***
- 11:30 – 12:30** **Lunch at the University of Bielsko-Biala**
- 12:30 – 14:00** ***Artificiall Inteligence in EdTech – practical side – Mr. Jarosław Jabłonka PhD***
- 14:00 – 15:30** ***Podcast as the EdTech tool – Mrs. Agnieszka Będkowska-Kopczyk PhD***

Wednesday, 27th November

- 8:00 – 8:30** **Morning coffee**
- 8:30 – 10:00** ***Business models creations using EdTech***
- 10:00 – 11:30** ***I can find my inventor /bulling competences in the area of technology/ - Mrs. Agnieszka Zielińska PhD, Dagmara Mika PhD***
- 11:30 – 12:30** **Lunch at the University of Bielsko-Biala**
- 12:30 – 14:00** ***Business models creations using EdTech***



Thursday, 28th November

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| 10:00 – 12:00 | <i>The Museum of Engineering and Technology in Kraków</i> |
| 12:00 – 13:00 | Lunch break |
| 13:00 – 15:00 | Kraków – the city economic possibilities – lectures with sightseeing |
| 15:00 | Departure |

Friday, 29th November

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| 8:00 – 8:30 | Morning coffee |
| 8:30 – 13:00 | Round table – project presentations |
| 13:00 – 14:00 | Lunch at the University of Bielsko-Biala |
| 14:00 | Closing ceremony |