

<b>The title of the course</b>	<b>Management concepts</b>
<b>Faculty</b>	Faculty of Management and Transport
<b>The level of studies</b>	II
<b>Semester</b>	1 or 3
<b>The form of classes and number of hours</b>	Lecture and classes 15 h, own student's work 15h
<b>Classes conducted for Polish students. Erasmus students can join them</b>	Yes
<b>Language of instruction</b>	English
<b>The number of ECTS</b>	2
<b>Teacher</b>	Dr Zbigniew Zontek
<b>The aims of the course (maximum 500 characters)</b>	Assumptions and goals of the subject: <ul style="list-style-type: none"> <li>familiarizing students with the new trends, concepts and methods of management,</li> <li>updating the knowledge of management,</li> <li>preparing students for the practical application of modern management approach.</li> <li>presenting conditions the efficiency of managerial work in the process of business management</li> </ul>
<b>The content of the course: main topics and key ideas</b>	The essence of management concepts. Environmental factors influencing management concepts in enterprises. Methods of environmental analysis. Management requirements in modern enterprises. Application of benchmarking in business management. The role of innovation in business management. Methods of improving business processes. Specific organizations and concepts of their management. Integrated approaches and concepts for business management. Development trends in modern business management.
<b>Didactics methods</b>	Lecture with the projector, discussion. Preparing project
<b>Course requirements</b>	The preliminary requirement is basic knowledge in the fields: Fundamentals of Management.
<b>Literature (basic and supplementary)</b>	1) Samuel C. Certo, S. Trevis Certo, Shayak Barman, Modern Management: Concepts and Skills, Pearson Prentice Hall, 2012. 2) Ricky Griffin, Gregory Moorhead, Organizational Behavior: Managing People and Organizations, South-Western, 2013.
<b>The effects of the education</b> - <b>knowledge</b> - <b>skills</b> - <b>social competences</b>	Upon successful completion of this course, students should be able: <ul style="list-style-type: none"> <li>Knowledge – to describe management functions, roles, and responsibilities,</li> </ul>

	<ul style="list-style-type: none"><li>• Skills - to describe the skills required of modern managers,</li><li>• Social competences – to compare and contrast the myths and realities of a manager’s job</li></ul>
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