

The title of the course	Organisational Analyses
Faculty	Faculty of Management and Transport
The level of studies	I or II
Semester	All semesters
The form of classes and number of hours	Consultations 15 h, own student's work 15h
Classes conducted for Polish students. Erasmus students can join them	No
Language of instruction	English
The number of ECTS	2
Teacher	Dr Zbigniew Zontek
The aims of the course (maximum 500 characters)	The module have the following aims: familiarizing students with the forms of organisational analyses, undertaken in contemporary enterprises, updating the knowledge and practical skills of organisational analyses in enterprise, preparing students for the practical application of organisational analyses in business practice and decision-making processes.
The content of the course: main topics and key ideas	The essence of organisational analyses concepts. Environmental factors influencing the enterprises. Methods of environmental analysis: Scenario planning method, Ansoff Matrix, BCG Matrix and product life cycle, SWOT analyses. Analyses of organisational structures on the example. Methods of inventing organisational innovations. Process of organisational improvements' introducing.
Didactics methods	Consultations, discussion. Preparing project.
Course requirements	The preliminary requirement is basic knowledge in the fields: Fundamentals of Management.
Literature (basic and supplementary)	1) Samuel C. Certo, S. Trevis Certo, Shayak Barman, Modern Management: Concepts and Skills, Pearson Prentice Hall, 2012. 2) Ricky Griffin, Gregory Moorhead, Organizational Behavior: Managing People and Organizations, South-Western, 2013.
The effects of the education - knowledge - skills - social competences	Upon successful completion of this course, students should be able: <ul style="list-style-type: none"> • Knowledge – to use methods on organisational analyses in business decision-making processes, • Skills - to describe the roles, responsibilities, skills necessary for the preparing of economic analyses,

	<ul style="list-style-type: none">• Social competences – to find the implications for the managerial work.
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