

The title of the course	The enterprise management in the conditions of European Integration
Faculty	Faculty of Management and Transport
The level of studies	Undergraduate (BA) Postgraduate (MA)
Semester	Winter or summer
The form of classes and number of hours	Lectures and workshops 15 hours
Language of instruction	English
The number of ECTS	3 ECTS
Teacher	Agnieszka Barcik, Ph.D.
The aims of the course (maximum 500 characters)	The aim of the course is to provide the students with fundamental information concerning the effective management of the enterprise in the conditions of Polish integration with the European Union, as well as to explain the principles and conditions for operation of enterprises in the EU internal market.
The content of the course: main topics and key ideas	<ol style="list-style-type: none"> 7. The economic dimension of European integration 8. The functioning of the company in the EU internal market 9. Freedom of establishment - establishment / enlargement of business in geographical terms 10. Human Resource Management and the free movement of people / workers 11. Financial management in the enterprise in terms of policy, economic and monetary union 12. Competition on the EU internal market 13. SMEs in EU policy 14. Transnational forms of European companies: the European Company, the European Economic Interest Grouping, European Cooperative, etc.).
Didactics methods	Power point presentations, case studies, conversation
Course requirements	Presentation, attendance
Literature (basic and supplementary)	<p>Basic:</p> <ol style="list-style-type: none"> 4. L.P. Dana, I. M. Welpel, M. Han, V. Ratten, Handbook of Research on European Business and Entrepreneurship. Towards a Theory of Internationalization, E. Elgar Publishing, Cheltenham 2008

	<p>5. M. Liebcher, European Economic Integration, E. Elgar Publishing, Cheltenham 2005</p> <p>Supplementary</p> <p>3. J. Pelkans, European Integrattion. Methods and Economic Analysis, Pearson Education Limited, London 2014</p> <p>4. B. W. Taylor, Introduction to Managements Science, Prentice Hall , New Jersey 2007</p>
<p>The effects of the education</p> <ul style="list-style-type: none"> - knowledge - skills <p>social competences</p>	<p>Student can define the conditions of the enterprise on the EU internal market, is able to identify the most important economic policies of the EU and their impact on the choice of management strategy.</p>