

The title of the course	The enterprise management within the area of antitrust supervision
Faculty	Faculty of Management and Transport
The level of studies	Undergraduate (BA) Postgraduate (MA)
Semester	Winter or summer
The form of classes and number of hours	Lectures and workshops 15 hours
Language of instruction	English
The number of ECTS	3 ECTS
Teacher	Agnieszka Barcik, Ph.D.
The aims of the course (maximum 500 characters)	The aim of the course is give the students fundamental information concerning the economic substance and legal conditions of competition (anti-trust protection) and sector-specific regulation. During the course the student acquires knowledge of the implementation of competition rules and sector-specific regulation (in particular in the fight against cartels, abuse of dominance and merger control) based on the outcome of the EU and the Polish antitrust authorities
The content of the course: main topics and key ideas	<ul style="list-style-type: none"> 15. Competition, competitiveness and competitive strategies of firms 16. Competition policy and antitrust supervision (institutional aspects) 17. The anti-competitive policies and practices of firms 18. Competition Compliance Management System 19. Management company operating in the independent sector regulation
Didactics methods	Power point presentations, case studies, conversation
Course requirements	Presentation, attendance
Literature (basic and supplementary)	<p>Basic:</p> <ul style="list-style-type: none"> 6. M. Motta, <i>Competition Policy: Theory and Practice</i>, Cambridge University Press 2004 7. M. E. Porter, <i>Competitive Strategy. Techniques for Analyzing Industries and Competitors</i>, New York, 1980 <p>Supplementary:</p> <ul style="list-style-type: none"> 5. M. E. Porter, <i>Competitive Advantage: Creating and Sustaining Superior Performance</i>, New York 1985

The effects of the education - knowledge - skills social competences	Students can participate in the construction of business management strategies in the context of the requirements of compliance with EU and Polish competition rules and sectoral regulations